

# **Privacy Policy of the just4Me Bake Club**

## **Overview**

The just4Me Bake Club is a paid subscription based club owned and operated by C W Rowe Marketing Consultants Pty Ltd, (ACN 007 928 912), PO Box 117, Hindmarsh, South Australia, 5007.

Membership to the club granted by payment of a membership fee, either monthly or annually. Access to the membership site is available while members have a current paid up subscription. Members can cancel their subscription at any time by advising [info@just4mebakeclub.com](mailto:info@just4mebakeclub.com). Non-paid-up members will not have access to the club.

For time to time a limited time trial of the club may be offered for a reduced or no fee. At the conclusion of the trial payment of either monthly or annual membership fees are required to continue access to the club.

This Privacy Policy sets out what Personal Information the just4Me Bake Club collects; how it collects, holds, uses and discloses that information; and the purposes of collection and disclosure.

The term “Personal Information,” as used in this Policy, refers to any information (whether by itself or when linked with other information reasonably available to the just4Me Bake Club) that can be used to identify a specific person. Personal Information does not include information that has been aggregated or made anonymous such that it can no longer be reasonably associated with a specific person.

The just4Me Bake Club is committed to ensuring that your privacy is protected. If we ask you to provide information by which you can be identified when using this website, it will only be used in accordance with this privacy statement.

## **Collection and use of your Personal Information**

The just4Me Bake Club can be visited without giving any Personal Information. If you wish to access the just4Me Bake Club service, you will need to enter Personal Information. By using our service, you consent to the collection and use of your Personal Information by the just4Me Bake Club. You are under no obligation to provide us with your Personal Information. If you choose to supply your Personal Information, it will be accepted as your consent for us to collect and use it in accordance with this Privacy Policy as described below.

Access is granted to the just4Me Bake Club service using a user name and a password that is given to you upon registration. You are solely responsible for any authorised or unauthorised access to your account by any person. You agree to bear all responsibility for the confidentiality of your password and all use or charges incurred from accessing the just4Me Bake Club service with your password. You agree to notify just4Me Bake Club promptly of any unauthorised use of your password and you will remain liable for any use of the just4Me Bake Club service until you notify just4Me Bake Club of the unauthorised use of your password.

## **What we collect**

We may collect the following information:

- Full name;
- Contact information, specifically your email address;
- Credit card and/or bank account details;
- Demographic information such as your postcode;
- Your preferences and interests; and,
- Other information relevant to customer surveys and/or offers.

## **What we do with the information we gather**

We seek this information to conduct club business, understand your needs and provide you with a better service, including:

- For internal record keeping;
- To improve our products and services;
- To periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided;
- To occasionally contact you for market research purposes (by email);
- To customise the website according to your interests.

If we contact you for direct marketing products or services relevant to the just4Me Bake Club we will provide you with the opportunity to decline any further marketing communications.

## **Protection of information**

Every possible effort is made to ensure that your Personal Information remains confidential. Although no data transmission can be guaranteed to be 100% secure, just4Me Bake Club takes steps to ensure that your Personal Information is accurate, complete, up-to-date, relevant and stored securely.

We also take steps to ensure that the Personal Information we hold is protected from misuse, interference and loss; and, unauthorised access, modification or

disclosure. We use Stripe to accept payments online, and information about their privacy policy can be viewed [here](#). Stripe uses secure socket layer (ssl) encryption technology which encrypts your credit card number prior to transmission over the internet. We do not retain identifiable financial information on our website.

## **How we use cookies**

A cookie is a small piece of information which is stored by your browser on your computer's hard drive. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. Cookies cannot be used to access sensitive account information.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the just4Me Bake Club website.

## **Third party use of your information**

The just4Me Bake Club does not sell, distribute, lease or rent your Personal Information to marketers or third parties.

We disclose the Personal Information we collect about you to third parties for a variety of purposes in connection with providing our services and special offers to you, and operating our website. These third parties include our agents, related bodies corporate, contractors, financial institutions, payment processors, verification services and credit bureaus, as well as any third parties that you have directly authorised to receive your Personal Information.

We may store your Personal Information in locations outside the direct control of the just4Me Bake Club, for instance, on servers or databases co-located with hosting providers. We may also disclose your Personal Information to law enforcement, government officials, or other third parties if required to do so by law.

By use of the just4Me Bake Club service you acknowledge and agree that we may disclose your Personal Information to organisations outside of just4Me Bake Club.

## **Links to other websites**

We may use your Personal Information to send you promotional information about third parties which we think you may find interesting.

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## **Changes to privacy policy**

The just4Me Bake Club may change this Privacy Policy from time to time by updating this page. The “Last updated” legend at the bottom of this Privacy Policy indicates when this Privacy Policy was last revised.

## **Contact and corrections**

If you have any questions about this Privacy Policy, please contact us at [info@just4MeBakeClub.com](mailto:info@just4MeBakeClub.com).

If you need to make corrections to any information given to the just4Me Bake Club please e-mail the corrections to [info@just4MeBakeClub.com](mailto:info@just4MeBakeClub.com) or you can update the information by going to your account on the website.

You may request details of Personal Information which we hold about you under the Privacy Act 1988 (Cth). If you would like a copy of the information held please write to [info@just4MeBakeClub.com](mailto:info@just4MeBakeClub.com). For more information about privacy issues in Australia, visit the [website](#) of the Office of the Australian Information Commissioner.